

TM #43258

NCC Cable System Order

11764450

Order #	62346026	Flight Dates	10/03/16 - 10/09/16	Update Date	10/05/16
Syscode	0897	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/University Of Wisconsin	Advertiser	NRSC and Ron Johnson for US Senate	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	1
AE	Andrew Yolles	Product Code		Total	\$96.00
Sales Coordinator	Luke Priddy	Est Code	1009Debate	Commission	\$14.40
Office	Washington	Product Name		Net Total	\$81.60
Phone	(301) 951-2620	Credit Status		Total Spots	8
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : 10.05 New order. Second Pres. Debate Pre and Post. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$12.00	\$12.00	30	Presidential Debate 10/9
2	CNN	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$12.00	\$12.00	30	Presidential Debate 10/9
3	FXNC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$12.00	\$12.00	30	Presidential Debate 10/9
4	FXNC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$12.00	\$12.00	30	Presidential Debate 10/9
5	MNBC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$12.00	\$12.00	30	Presidential Debate 10/9
6	MNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$12.00	\$12.00	30	Presidential Debate 10/9
7	CNBC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$12.00	\$12.00	30	Presidential Debate 10/9
8	CNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$12.00	\$12.00	30	Presidential Debate 10/9

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$96.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$96.00

SYSTEM APP: SALES ACCT

Date Printed 10/05/16

62346026 | Madison | Spectrum/University Of Wisconsin | 0897 |